Scientific Process

Fall 2010

Research Proposal Poster Guidelines

**Do**

* use larger font for the title, author, and sections – be consistent with font sizes and types
* have a clear, detailed abstract
* clearly and concisely state your Research Objective
* carefully edit for grammar and typos – get a good peer editor
* consider using bullets with sentence fragments instead of full sentences and paragraphs
* include “Literature Cited” section (but as a smaller font)
* use images and figures – visual medium
* insure adequate contrast between font and background
* consider a background image
* carefully consider the flow of the poster – usually left to right, top to bottom

**Don’t**

* leave out any sections: Abstract, Introduction, Research Objective, Methods, Broader Implications, Literature Cited
* make the poster too text rich
* ramble and run-on with the text
* use font that is too small (less than 20), except for section on Literature Cited
* insert a background that is too bright, or uses too much ink